

OCT14/16 17.40
*** KPLC-TV ***

3	1035P-1135P	30	\$110.00	10/18	10/18	2	TUE	2
PROGRAM : TONITE SHW-NBC								
CON COM1: TONITE SHW-NBC								

REP HEADLINE# 8417452
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT14/16 17.40
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-1230P PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS	30		\$115.00	10/18	10/18	1		TUE	1
5			130P-200P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/18	10/18	1		TUE	1
6			300P-400P PROGRAM : ELLEN CON COM1: ELLEN	30		\$50.00	10/18	10/18	2		TUE	2
7			430P-500P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$35.00	10/18	10/18	1		TUE	1
8			500A-530A PROGRAM : 7NWS ER SUNRSE ORD COM1: PLS AIR AFTER 5AM (NOT 458A BREAK) CON COM1: 7NWS ER SUNRSE	30		\$220.00	10/18	10/18	1		TUE	1
9			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	10/18	10/18	1		TUE	1
10			530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	30		\$430.00	10/18	10/18	3		TUE	3
11			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$1,010.00	10/18	10/18	1		TUE	1
12			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$305.00	10/18	10/18	1		TUE	1

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13			700P-800P	30		\$550.00	10/18	10/18	2		TUE	2
PROGRAM : VOICE												
CON COM1: VOICE												
14			700A-900A	30		\$380.00	10/18	10/18	3		TUE	3
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
15			800P-900P	30		\$550.00	10/18	10/18	1		TUE	1
PROGRAM : THIS IS US												
CON COM1: THIS IS US												
16			900P-1000P	30		\$550.00	10/18	10/18	1		TUE	1
PROGRAM : CHIC FIRE												
CON COM1: CHIC FIRE												
OCT/16			\$8,360.00									
CONTRACT TOTAL												\$8,360.00
TOTAL SPOTS												24

MARKET TOTALS \$10,582 KPLC 79% KVHP 21% CABL 0% NVHP 0%
 ESTIMATED SHARES
 SVC- NONE
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KPLC Lake Charles LA

10-17-16

I, American Media and Advocacy Group,

being/on behalf of: Scott Angelle for Congress,

a legally qualified candidate of the Republican Party

political party for the office of: US House of Representatives

in the Louisiana Primary Election

election to be held on: Tuesday, November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	See schedule	See schedule	See schedule	See schedule	See schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Scott Angelle for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer Angelle

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Stem Sykes agent of Angelle

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Stephanie Gill

Signature

Stephanie Gill

Printed Name

National Sales Coord

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Scott Angelle for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Syckes agent for Angelle

signature of candidate or authorized committee

Steve Syckes

printed name

date

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision POL7452 /		Alt Order # 08417452
Product ANGELLE FOR CONGRESS		
Contract Dates 10/15/16 - 10/18/16		Estimate # 8338
Advertiser POL/Angelle, Scott/R/Congress/Louisiana		Original Date / Revision 10/17/16 / 10/17/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Matthew Wurm	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agy Code	Advertiser Code 491	Product 1/2 914
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/18/16	10/18/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$1,010.00					
N 2	KPLC	10/18/16	10/18/16	Today Show III	10:00 AM-11:00 AM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-2-----	2			\$40.00					
N 3	KPLC	10/18/16	10/18/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-2-----	2			\$110.00					
N 4	KPLC	10/18/16	10/18/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$115.00					
N 5	KPLC	10/18/16	10/18/16	RI M-F 130-2p	1:30 PM-2:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$35.00					
N 6	KPLC	10/18/16	10/18/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-2-----	2			\$50.00					
N 7	KPLC	10/18/16	10/18/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$35.00					
N 8	KPLC	10/18/16	10/18/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$220.00					
N 9	KPLC	10/18/16	10/18/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$600.00					
N 10	KPLC	10/18/16	10/18/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-3-----	3			\$430.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision	Alt Order #
POL7452 /	08417452

Contract Dates	Product	Estimate #
10/15/16 - 10/18/16	ANGELLE FOR CONGR	8338

Advertiser	Original Date / Revision
POL/Angelle, Scott/R/Cor	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	10/18/16	10/18/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$1,010.00					
N 12	KPLC	10/18/16	10/18/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$305.00					
N 13	KPLC	10/18/16	10/18/16	Tuesday Hour 1	7:00 PM-8:00 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-2-----	2			\$550.00					
N 14	KPLC	10/18/16	10/18/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	3	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-3-----	3			\$380.00					
N 15	KPLC	10/18/16	10/18/16	Tuesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$550.00					
N 16	KPLC	10/18/16	10/18/16	Tuesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----	1			\$550.00					
Totals								0.00				24	\$8,360.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/18/16	24	\$8,360.00	(\$1,254.00)	\$7,106.00
Totals	24	\$8,360.00	(\$1,254.00)	\$7,106.00

Signature: _____ **Date:** _____

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